

Dr.Rajendra Prasad Central Agricultural University Pusa, Samastipur, Bihar

Expression of Interest Tender (EOI)

For

Design, Development

&

Maintenance of the University Website

The Expression of Interest is being invited from reputed firmsthat can design, develop, host and maintain the University website. The EOI documents can be downloaded from university website www.rpcau.ac.in. The duly filled EOI envelope superscripted with 'Expression of Interest Tenders (EOI) for Design, Development & Maintenanceof the University Website' must reach office of the undersigned on/ or before 15.12.2021 through registered post/ speed post/ courier only. If last date happens to be holiday the next working day will be treated as last date.

Batel.
20/11/2021
Controlling Officer
ARIS Cell

No.: 73 /ARIS/RPCAU, Pusa

Dated: 20/11 /2021

Copy forwarded to Consultant (P&I) with a request to publish the above quotation notice (size 8 x 8 cm approx.) in Newspaper English/Hindi as per university norms at the earliest on DAVP rates. The bill in duplicate along with the tear sheet of the advertisement may kindly be sent to the undersigned for payment.

Batel.
20/11/2021
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ARIS Cell

CC to: O/I, ARIS Cell, RPCAU, Pusa (along with the soft copy and hard copy) with a request to place the EOI document on the University website: www.rpcau.ac.in

Batel.
20/11/2021

EOI Document

- 1. Objectives and scope of the requirement:** The broad objectives of the EOI are to design, develop, host and maintain the University website. Detailed objectives are:
- I. Designing of University website as per current requirement including e-commerce portal.
 - II. To integrate easy to use content management system for easily managing overall content of the website.
 - III. To develop role based access management system to provide secured, restricted access to different stake holders.
 - IV. To provide information to visitors with minimum number of clicks.
 - V. To make it easy to use for visitors by providing latest updates, important events on the home page itself and by providing within Site Search feature.
 - VI. To structure content of the website in order to make it disabled friendly so that the available information is easily accessible to people with disability.
 - VII. To make site accessible on all platforms like all major browsers (e.g. internet explorer, Mozilla Firefox, Google chrome), disabled specific devices, Mobile devices, etc.;
 - VIII. To ensure compliance with "Guidelines for Indian Government Websites (GIGW)".
 - IX. To develop Bi-lingual Website with English & Hindi Version and to ensure that Hindi content is universally accessible by using Unicode compliant font.
 - X. To get Safe to Host Certificate from cert-in empanelled auditor.
 - XI. To get GIGW Compliance Audit Certificate from Standardization Testing and Quality Certification (STQC) Directorate.
 - XII. The domain of the website will be the same that is being currently used by the University for hosting the current official website (www.rpcau.ac.in). Current website will be live/accessible for minimum of 1 year from the date of go-live of new website
 - XIII. Firm shall provide basic training, free of charge for end users, whenever required to do so by the University.
 - XIV. The Firm will maintain and host the website for the contract period (minimum 3 years).
 - XV. The bidder shall have to guarantee continuous uninterrupted availability of the website and should achieve minimum 99.5% uptime across 365*24*7 calculated on monthly basis.

Patil
20/11/2021

2. **Instruction to bidders:** This is two stage bidding system. Initially the competent firms/ agencies will be shortlisted on the basis of eligibility criteria and power point presentation before the University officials. During PPT presentation there will be wide technical discussion about the technical and financial aspects for designing, development, hosting and maintenance of university website in order, to have technical specifications of the project laid down, quality benchmark, and delivery milestones etc to full fill the objectives of transparent procurement.

In second stage of bidding, the bid will be invited from at least three shortlisted firms with well-developed Bid having Technical Bid and Financial Bid based on the technical discussion during PPT presentation. For better transparency open tender may be invited depending upon the numbers of shortlisted firm during EOI.

The interested firm/bidders can go through the existing Website (<https://www.rpcau.ac.in>) and estimate the variety and quantum of information that needs to be available on the website. They can also make suggestions for presentation of more information on the website which is not yet on the website at the time of making presentations, which will form part of the technical bid.

3. **Format for submission:** The interested bidders will be required to submit detailed technical vision document of the proposed software development and related hardware at the time of PPT presentation.

4. **Eligibility Criteria :**

- I. This document is neither an offer letter nor a legal contract, but an invitation for EOI.
- II. The bidder must have at least 3 years" experience of creating and managing quality websites, preferably WCMS based websites of large Institutions/ companies having more than 500 employees. Documentary evidence by way of completion certificate should be produced in support of experience and performance clearly mentioning use WCMS Tools.
- III. The company/firm/bidder must have annual turnover of not less than 10 lakhs rupees in each of the past three financial years (2018-19, 2019-20, 2020-21) regarding website creation, maintenance work . Proof of same must be attached.
- IV. The bidder should be having PAN, TAN/TIN, GST (which ever applicable) and registered for Service Tax (Copy to be enclosed).
- V. By participating in this EOI process, the respondent agrees to be bound by each of the terms and conditions.
- VI. University may modify any / all of the terms of this EOI giving due notification through university website (<https://www.rpcau.ac.in>) and shall be entitled, to invite 'Request for Proposal' (RFP) only from select eligible respondents based upon transparently laid out norms set out in this document.
- VII. University will not be liable for any costs incurred by the respondent in preparation of response to this EOI.
- VIII. The Duly Audited Copies of Last Three Year Balance Sheet.
- IX. The entire claim should have proper documentary support.

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5. **Evaluation of EOI:** The evaluation of the EOI will be done on the 'Fail –pass criteria' with minimum requirement eligibility criteria mentioned above.
6. **Presentation.** The eligible agencies will be called for presentation before university officials.
7. **Last Date of EOI Submission:** The sealed envelope having all information's about company profile, and eligibility requirement with documentary support should reach office of the undersigned on / or before 15.12.21 through registered post/ speed post/ courier only.
8. Bidders are advised to provide complete information for proper commutation with their authorized representative like name, e-mail, phone no., mobile no., fax etc.
9. Date & Venue of Presentation will be communicated to eligible bidders after evaluation of EOI.

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20/11/2021
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